



HAPPY BIRTHDAY FONDMETAL!

Fondmetal began its life on 24th June 1972, when Gabriele Rumi, father of the current Managing Director, Stefano Rumi, started the company as subcontractors for the smelting of metals on the basis of the family business, dating back to 1908. Following a series of oil crises, the company began to examine the possibility of manufacturing its own new product: alloy wheels. In 1980 the first new products were manufactured experimentally. The success was immediate: by 1984 the company was manufacturing solely alloy wheels.

The first auto manufacturers to use Fondmetal were Daihatsu Europe and Maserati. In 1992, Saab asked the company to make the first

mass-produced special alloy wheel for the Saab 9000. At the same time, Fondmetal was becoming a Group with the acquisition of Fondmetal Technologies (now known as FondTech), with corresponding wind tunnel system in 1993 and of Radius A.A.T. in 1997. A new hi-tech factory was established in 2004: Aerolab, a state-of-the-art wind tunnel able to work in synergy with FondTech. A considerable historical and strategic role was played by Fondmetal's presence in Formula 1, first through the creation of Fondmetal F.1 (1989-1992) and then through the acquisition of the Minardi team (1996-2000).

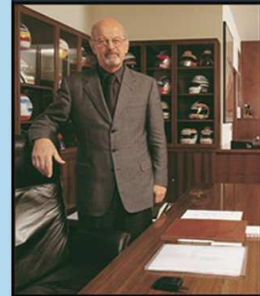
In 2007 the group reached 200 employees with a manufacturing capability (wheels alone) of over 1,000,000 units a year. Today the share of production is roughly

70 per cent devoted to OEMs and 30 per cent to aftermarket sales. Fondmetal is present in the Aftermarket worldwide and in terms of Original Equipment, its record as supplier of auto manufacturers is equally impressive: Alfa Romeo, AMG, Bertone, Fiat, Kia, Lamborghini, Lotus, Mazda, Nissan, Pininfarina, Porsche, Renault, Saab, Seat, Suzuki.

The biggest challenge facing the company is flexibility in a market which is changing very rapidly.

Fondmetal invests ten per cent of turnover in research and development and an average of 60 new projects are initiated every year.

A very important key to the future success of the company will be the forged products and the research and development into lightweight materials.



Mr Gabriele Rumi



Mr Stefano Rumi

REIFEN ESSEN: WE WERE THERE!



Cedric from Malta, Manolis from Athens, Fabrizio from the Garda Lake in business since 1992

The 27th International Tyre Fair Reifen on June 5 - 8, 2012 reports the best results in its history with the highest number of exhibitors (653 exhibitors from 44 nations), the strongest international participation (around 19,000 trade visitors from all over the world) and the most comprehensive range on offer (the 30 largest tyre manufacturers in the world were involved).

Since its premiere 52 years ago, Reifen has been a showcase for innovations and refinements and the number-one

meeting place in the tyre sector.

Four days' long at Messe Essen in 2012 as well, visitors were able to see a large number of innovations from tyres, casings and tubes via repair materials, machines, devices and garage equipment right up to IT and management consultancy. It has been an occasion to provide impetus, to discuss topical subjects and to determine the direction for future developments. For this reason also Fondmetal was present with its stand of alloy wheels.

The experts for everything to do with tyres,

wheels and chassis technology had travelled from more than 130 countries on all continents in order to obtain information about the innovations on the global market, to place orders from the available range or to make concrete preparations for transactions.

The course of Reifen has impressively shown that nothing can replace the personal contact and the 'face-to-face' conversation: only the fair offers these intensive possibilities of networking, getting to know each other and the direct exchange of opinions.

DID YOU KNOW THAT?

Did you know that in 1995 Roberta lived in Germany?

During her university study, she enrolled for the famous "Erasmus program" and she spent 2 semesters at the Universität Passau.

In that occasion Roberta could improve her German, meet many other European students and prepare her degree in German Language and Culture.

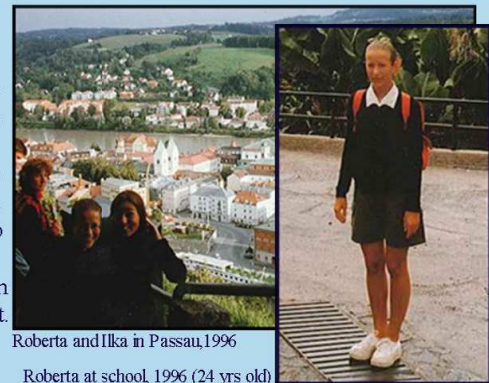
She enjoyed Passau since this is really

a wonderful town on the beautiful reaver Donau, not too far from Vienna and Prague. On occasion of that stay, Roberta was given the possibility to make a journalistic stage at the "Passauer neue Presse" in the department for society and health. Under the excellent guide of Mrs. Heidi Koenen (the head of this department) Roberta learnt how to write an article, how to find

information and news and how to organize a week with health experts and doctors.

Some of her small articles were also published (without her name). At the end Roberta received also a certificate about this stage.

This exciting experience is still in her heart, since it has given her a lot



Roberta and Ilka in Passau, 1996

Roberta at school, 1996 (24 yrs old)

PHOTO OF THE MONTH



Our wheels have been stolen to Norbert, our customer from Holland

QUOTE OF THE MONTH

"To increase your sales results you don't have to work in your office. You have to work in yourself".

F.P.

REFERRALS

"We like to work with, Marta, Roberta and Fabrizio because the service is excellent. The wheels are made with passion, and the design and quality is good. But the best in this business is the perfection in Marveless Martas work and rocking Roberta service, and off course the colourfully relation with the fabulous Fabrizio. We like to work with you because you make things happen."

Palle Navtoft - Peugeot